

Pacific Pharmaceuticals Ltd.

Lahore, Pakistan

NOVAHIST(Fexofenadine HCl)



Quick & Lasting Relief in Seasonal Allergic Rhinitis

Allergens Are Allergic To NOVAHIST (Fexofenadine HCl)

Quick & Lasting Relief in Seasonal Allergic Rhinitis

"Fexofenadine (Novahist) Is Rapidly Absorbed, has an onset of Action Ranging From 1-3 Hours & Long Elimination Half-life (11-14 Hours). Relieves the Symptoms of Allergic Rhinitis"

Such As

- ❖ Sneezing
- ❖ Rhinorrhea
- ❖ Itchy Nose, Mouth, Throat & / or Ears
- ❖ Itchy, Watery & Red Eyes
- ❖ Nasal Congestion

Better Choice in Urticaria

"Fexofenadine (**Novahist**) showed more suppression than Loratadine at 2 -10 Hours (Wheal) and at 2 - 5 Hours (flare) area



High Safety People

"Fexofenadine (**Novahist**) has no significant effect on QTC even at dose 10 fold higher than, that is efficacious for **SAR**"

Most Economical Brand From A GMP Certified Company

Better Day Time Performance

"Unlike some other Anti-histamine, such as Loratadine or Cetrizine, Fexofenadine (**Novahist**) is truly Non-sedating, showing no dose related increase in sedation even at high doses"

Offers Better Quality Of Life

- ✓ Fast & Lasting Relief in Sar
- ✓ Better Choice in Urticaria
- ✓ Round the Clock effective
- ✓ No Sedation

Dosage

Novahist 60mg Tablet BD or Novahist 120mg Tablet OD

Seasonal Allergic Rhinitis Perennial Allergic Rhinitis Idiopathic Urticaria